

FREEHOLD REGIONAL HIGH SCHOOL DISTRICT

OFFICE OF CURRICULUM AND INSTRUCTION

FAMILY & CONSUMER SCIENCES DEPARTMENT

HONORS FASHION DESIGN 4

Grade Level: 12

Credits: 5

BOARD OF EDUCATION ADOPTION DATE:

AUGUST 30, 2010

[SUPPORTING RESOURCES AVAILABLE IN DISTRICT RESOURCE SHARING](#)

APPENDIX A: ACCOMMODATIONS AND MODIFICATIONS

APPENDIX B: ASSESSMENT EVIDENCE

APPENDIX C: INTERDISCIPLINARY CONNECTIONS

Course Philosophy

Honors Fashion Design IV, is an advanced course enabling students to showcase their knowledge of the business of fashion. Students will utilize the skills they have learned throughout the sequence of fashion courses, to further develop a fashion portfolio for secondary education, and have further understanding as to the varied career opportunities in the fashion industry.

Course Description

Honors Fashion Design IV, is a one-year course, with Fashion III as the prerequisite. Students will produce a fashion event, design and merchandise a complete line for a specific target market, construct a tailored garment, formalwear or novelty fabric garment or accessory and predict fashion trends for the coming year. Professionalism is stressed in projects, presentations and appearance.

**Freehold Regional High School District
Curriculum Map
Fashion IV Honors**

Relevant Standards ¹	Enduring Understandings	Essential Questions	Assessments		
			Diagnostic (before)	Formative (during)	Summative (after)
9.1.12.A.1, F.1, F.2	Safely utilizing the appropriate tools and machinery is essential to successful construction of garments and fashion related products.	Why is it necessary to take precaution and prevent accidents when utilizing equipment in the fashion laboratory? What equipment is necessary in the construction of fashion related products?	Anticipatory Set Questions Pretest Oral Questions/ Discussion	Projects Unit tests & quizzes Written assignments Oral presentations	Project rubrics Mid term Exam Final Exam Portfolio
9.1.12.A.1, B.2, B.3, F.1, F.2	Applied usage of textiles, notions and patterns create wearable apparel and accessories.	How do quality sewing techniques relate to apparel production? How do the characteristics of various textiles affect a garments outcome? What are the parts of a pattern? What skills are needed in order to create a wearable garment or accessory?	Student Survey	Observations Participatory rubrics Role play Research assignments	
9.1.12.A.1, A.2, D.3, F.1, F.2 9.3.12.C.1-C.10, C.20-C.24 9.4.12.J.1, J.2, J.7, J.8	Various career opportunities exist in the fashion industry.	How does an increase of knowledge and skills influence your career choices?			
9.1.12.A.1, A.2, B.1,-B.3, F.1, F.2	Elements and principles of design create visual aesthetics.	How are the elements and principles of design applied to create cohesive and original collections?			
9.1.12.A.1, A.2, B.1-B.3, F.1, F.2	Historical, cultural, social and economic changes affect fashion	How do you utilize history to forecast future trends and styles in fashion? What skills and resources are needed in order to create a successful trend presentation?			
9.1.12.A.1-2, B.1-.3, E.1, F.1-2 9.4.12.B.26	Technology is infused in all aspects of fashion and its related industries.	How is technology used in the design, construction and production of garments, accessories and textiles? How can technology assist us in our knowledge of fashion; past, present and future? In what way does technology assist in the buying, planning and selling of merchandise?			

Relevant Standards ¹	Enduring Understandings	Essential Questions	Assessments		
			Diagnostic (before)	Formative (during)	Summative (after)
9.1.12.A.1-2, B.1-B.3, F.2, 9.4.12.B.6-18, 9.4.12.N.(5).1	Both verbal and non verbal forms of communication are necessary in presenting fashion ideas.	<p>What are different forms of communication used within the various segments of the fashion industry?</p> <p>How are verbal and non-verbal methods of communication used in the fashion industry?</p> <p>Why is it important to utilize different forms of communication to succeed in the fashion business?</p>	<p>Anticipatory Set Questions</p> <p>Pretest</p> <p>Oral Questions/ Discussion</p> <p>Student Survey</p>	<p>Projects</p> <p>Unit tests & quizzes</p> <p>Written assignments</p> <p>Oral presentations</p> <p>Observations</p> <p>Participatory rubrics</p> <p>Role play</p> <p>Research assignments</p>	<p>Project rubrics</p> <p>Mid term Exam</p> <p>Final Exam</p> <p>Portfolio</p>
9.1.12.A.1-2, B.1-B.3, F.1-2, 9.2.12.A.1-5, E.3-.4, E.6, F.8-9 9.4.12.N. (4).1, (5).1	The business of fashion exists within our daily lives.	<p>How does past and present awareness of the fashion market assist in generating future business success?</p> <p>How does prior knowledge of fashion design and construction assist in developing a successful merchandising plan?</p>			
9.1.12.A.1-2, B.1-B.3, F.2, 9.4.12.B.6-8, .11, B.18, B.21-.22	Illustrating and combining garment parts and details achieve new and different fashion styles.	<p>How can technology aide in developing advanced design techniques?</p> <p>What skills are needed in order to take a sketch to a final garment?</p> <p>How can critiquing skills aide in developing and improving an original design?</p>			

**Freehold Regional High School District
Course Proficiencies and Pacing
Fashion IV Honors**

Unit Title	Unit Understandings and Goals	Recommended Duration
Unit #1: Fashion Movement	<p>Historical, cultural, social and economic changes affect fashion. Technology is infused in all aspects of fashion and its related industries Students will be able to:</p> <ul style="list-style-type: none"> • Forecast fashion trends based on the interpretation of its evolution through time. • Compare and contrast how the advancements in technology have influenced fashion change. 	4 weeks
Unit #2: Fashion Communication and Promotion	<p>Both verbal and non-verbal forms of communication are necessary in presenting fashion ideas. Technology is infused in all aspects of fashion and its related industries Various career opportunities exist in the fashion industry. Students will be able to:</p> <ul style="list-style-type: none"> • Organize, plan and execute a fashion production. • Express fashion ideas and information through various forms of media. 	4 weeks
Unit # 3: Fashion Construction	<p>Safely utilizing the appropriate tools and machinery is essential to successful construction of garments and fashion related products. Applied usage of textiles, notions and patterns create wearable apparel and accessories. Elements and principles of design create visual aesthetics. Technology is infused in all aspects of fashion and its related industries Students will be able to:</p> <ul style="list-style-type: none"> • Demonstrate the safe use of tools and equipment in the fashion laboratory. • Select appropriate tools and equipment for their specific use. • Construct a tailored, formalwear or novelty fabric garment. • Integrate the use of elements and principals of design in garment or accessory development. 	14 weeks
Unit #4: The Business of Fashion	<p>The business of fashion exists within our daily lives. Technology is infused in all aspects of fashion and its related industries Various career opportunities exist in the fashion industry. Students will be able to:</p> <ul style="list-style-type: none"> • Contrast and compare the structure of the retail industry. • Generate a merchandise plan for a retail business. 	4 weeks
Unit #5: Illustration and Design	<p>Illustrating and combining garment parts and details achieve new and different fashion styles. Technology is infused in all aspects of fashion and its related industries Various career opportunities exist in the fashion industry. Students will be able to:</p> <ul style="list-style-type: none"> • Generate fashion designs and promotion utilizing technology. • Create a garment from an original flat sketch design. • Critique individual and peer designs. 	8 weeks

**Freehold Regional High School District
Honors Fashion Design IV
Unit #1: Fashion Movement**

Enduring Understandings: Historical, cultural, social and economic changes affect fashion.
Technology is infused in all aspects of fashion and its related industries.

Essential Questions: How do you utilize history to forecast future trends and styles in fashion? What skills and resources are needed in order to create a successful trend presentation? How is technology used in the design, construction and production of garments, accessories and textiles?
How can technology assist us in our knowledge of fashion; past, present and future? In what way does technology assist in the buying, planning and selling of merchandise?

Unit Goals: Students will be able to forecast fashion trends based on the interpretation of its evolution through time.
Students will be able to compare and contrast how the advancements in technology have influenced fashion change.

Duration of Unit: 4 weeks

NJCCCS: 9.1.12.A.1-2, .B.1-3, .F.1-2, .E.1; 9.4.12.B.26

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
What factors influence the movement of fashion?	Create a presentation incorporating all aspects of the fashion movement including the reasons for clothing and the influences.	Internet Magazines Trade Publications Videos	Lecture and class discussion. Power point presentations Students will research the “why’s” of wearing clothing and how it is influenced by society and the economy for a given decade. Current events in fashion	Class participation Project Rubrics Student learning modules Article summaries Unit tests
How can prior knowledge of the fashion movement assist in developing and predicting future trends?	Predict a fashion trend.		Lecture and class discussion. Power point presentations Students will develop a fashion prediction and explain the prediction utilizing appropriate fashion terminology and presentation form. Current events in fashion	
How has technology changed fashion trends and how can it be utilized today to assist in predicting future trends?	Utilize technology in the creation and presentation of a fashion trend.		Lecture and class discussion. Power point presentations Utilizing data and technology, students will develop an original fashion prediction. Current events in fashion	

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods
- A wide variety of assessments and strategies complement the individual learning experience.

Freehold Regional High School District
Honors Fashion Design IV
Unit #2: Fashion Communication and Promotion

Enduring Understandings: Both verbal and non-verbal forms of communication are necessary in presenting fashion ideas.
 Technology is infused in all aspects of fashion and its related industries
 Various career opportunities exist in the fashion industry.

Essential Questions: What are different forms of communication used within the various segments of the fashion industry? How are verbal and non-verbal methods of communication used in the fashion industry? Why is it important to utilize different forms of communication to succeed in the fashion business?
 How is technology used in the design, construction and production of garments, accessories and textiles? How can technology assist us in our knowledge of fashion; past, present and future? In what way does technology assist in the buying, planning and selling of merchandise?
 How does an increase of knowledge and skills influence your career choices?

Unit Goals: Students will be able to organize, plan and execute a fashion production.
 Students will be able to express fashion ideas and information through various forms of media.

Duration of Unit: 4 weeks

NJCCCS: 9.1.12.A.1-2, .D.3; .B.1-B.3, .E.1, .F.1-2; 9.3.12.C.1-10, C.20-24; 9.4.12.B.6-18, .26, .N.(5).1, .J.1-2, .7, .8

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
What makes a fashion show successful?	Discuss fashion event themes, commentary, styling of outfits and presentation techniques.	Internet Magazines Trade Publications	Class discussion Power point presentations Fashion show video clip critique	Class participation Project Rubrics Student learning modules
What skills are needed in developing a fashion show or event?	Identify key job roles involved in developing a successful fashion event.	Videos Textbooks	Review career opportunities and job roles of individuals involved in producing a fashion event. Plan and execute a fashion event.	Article summaries Unit tests
What is a commentary and what is its purpose?	Define commentary and its purpose in a fashion show		Fashion show critique Power point presentations Students will describe fashion merchandise through a commentary.	

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods
- A wide variety of assessments and strategies complement the individual learning experience.

Freehold Regional High School District
Honors Fashion Design IV
Unit #3: Fashion Construction

Enduring Understandings: Safely utilizing the appropriate tools and machinery is essential to successful construction of garments and fashion related products.
 Applied usage of textiles, notions and patterns create wearable apparel and accessories.
 Elements and principles of design create visual aesthetics.
 Technology is infused in all aspects of fashion and its related industries

Essential Questions: Why is it necessary to take precaution and prevent accidents when utilizing equipment in the fashion laboratory?
 What equipment is necessary in the construction of fashion related products? How do quality sewing techniques relate to apparel production?
 What are the parts of a pattern? What skills are needed in order to create a wearable garment or accessory? How are the elements and principles of design applied to create cohesive and original collections? How is technology used in the design, construction and production of garments, accessories and textiles? How can technology assist us in our knowledge of fashion; past, present and future? In what way does technology assist in the buying, planning and selling of merchandise?

Unit Goals: Students will be able to demonstrate the safe use of tools and equipment in the fashion laboratory.
 Students will be able to select appropriate tools and equipment for their specific use.
 Students will be able to construct a tailored, formalwear or novelty fabric garment.
 Students will be able to integrate the use of elements and principals of design in garment or accessory development.

Duration of Unit: 14 weeks

NJCCCS: 9.1.12.A.1-2, .B.1-3, .F.1-2, .C.1, .C.4, .B.1-3, .E.1; 9.4.12.B.26

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
What safety precautions should be taken when utilizing equipment in the fashion laboratory?	Demonstrate the safe use of tools and equipment that will be utilized in the fashion laboratory.	Textbooks Worksheets Study guides Sewing machines	Safety rules and worksheets. Teacher demonstration of fashion laboratory tools and equipment. Student demonstration of safety precautions in the fashion laboratory.	Worksheets Safety test Student demonstration
What equipment is needed in order to create successful fashion garments and accessories?	Examine the variety of sewing machinery and equipment that can be utilized in fashion construction. Examine how technology can assist in creating wearable fashion pieces.	Fabrics and notions Internet	Worksheets Sample demonstration of equipment use	Class participation Project Rubrics Student learning modules Article summaries Portfolio Unit tests
How does fabric selection affect a garments outcome?	Evaluate various textiles and their uses.		PowerPoint presentations List a variety of fabrics and describe how they can be successfully utilized. Students will construct a formal wear, novelty fabric or fashion accessory. Students research project on a man made or natural textile fiber.	

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
What skills are needed in order to effectively construct a fashion product?	Define draping and its purpose.	Textbooks Worksheets Study guides Sewing machines Fabrics and notions	Teacher /student demonstration of draping techniques Students will construct a garment or fashion accessory from a commercial pattern. Students will construct a garment or fashion accessory from an original design	Class participation Project Rubrics Student learning modules Article summaries Portfolio Unit tests
In what ways can seams be properly finished?	Identify a variety of different seam and hem finishes that can be applied to different fashion garments or accessories.	Internet	PowerPoint presentations Students will demonstrate a variety of seam and hem finishing techniques.	
What is a fastener?	Define fastener and list examples.		Class discussion Sample presentations Students will utilize a fastener on a fashion product.	

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods
- A wide variety of assessments and strategies complement the individual learning experience.

**Freehold Regional High School District
Honors Fashion Design IV
Unit #4: The Business of Fashion**

Enduring Understandings: The business of fashion exists within our daily lives.
Various career opportunities exist in the fashion industry.
Technology is infused in all aspects of fashion and its related industries.

Essential Questions: How does past and present awareness of the fashion market assist in generating future business success?
How does prior knowledge of fashion design and construction assist in developing a successful merchandising plan?
How does an increase of knowledge and skills influence your career choices? How is technology used in the design, construction and production of garments, accessories and textiles? How can technology assist us in our knowledge of fashion; past, present and future?
In what way does technology assist in the buying, planning and selling of merchandise?

Unit Goals: Students will be able to contrast and compare the structure of the retail industry.
Students will be able to generate a merchandise plan for a retail business.

Duration of Unit: 4 weeks

NJCCCS: 9.1.12.A.1-.5, .B.1-.3, .D.3., .F.1-2, .E.1; 9.2.12.E.3-4, .E.6, .F.8-9; 9.3.12.C.1-10, .C.20-.24; 9.4.12.N. (4).1, (5).1, .J.1-2, .7- .8., .B.26

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
What do you think is the most effective form of advertising?	Describe different methods of advertising.	Textbook Worksheets Study guides	PowerPoint presentations Create an advertisement for a designer. Current events in fashion	Class participation Project Rubrics Student learning modules
What makes product brands different from one another?	Explain how product brands are unique.	Fabrics and notions Internet	Brainstorm a list of apparel brands and discuss the differences. Students will research a variety of apparel brands and present their findings.	Article summaries Unit tests Portfolio
What are some of the career opportunities available in the fashion industry?	Discuss career opportunities available in the fashion business.		PowerPoint presentations Self evaluation/assessment Role-play a variety of different career opportunities through projects and presentations.	
What are the various target markets?	Define the various target markets.		Generate a list of target markets and explain each in detail. Students will generate components of a business plan.	
How do retailers establish and maintain loyal customers?	Name the four levels of the fashion business and explain each in detail. (Primary, Secondary, Retail, Auxiliary)		Power point presentations Develop and promote a visual merchandising plan.	
What advancements in technology have improved the fashion industry?			Class discussion Research advancement in technology and report on the usefulness of the program. Develop an original technological advancement.	

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods
- A wide variety of assessments and strategies complement the individual learning experience.

Freehold Regional High School District
Honors Fashion Design IV
Unit #5: Illustration and Design

Enduring Understandings: Illustrating and combining garment parts and details achieve new and different fashion styles.
 Technology is infused in all aspects of fashion and its related industries
 Various career opportunities exist in the fashion industry.

Essential Questions: How can technology aide in developing advanced design techniques? What skills are needed in order to take a sketch to a final garment?
 How can critiquing skills aide in developing and improving an original design? How is technology used in the design, construction and production of garments, accessories and textiles? How can technology assist us in our knowledge of fashion; past, present and future?
 In what way does technology assist in the buying, planning and selling of merchandise? How does an increase of knowledge and skills influence your career choices?

Unit Goals: Students will be able to generate fashion designs and promotion utilizing technology.
 Students will be able to create a garment from an original flat sketch design.
 Students will be able to critique individual and peer designs.

Duration of Unit: 8 weeks

NJCCCS: 9.1.12.A.1-2, .D.3, .E.1, .F.1-2, .B.1-.3; 9.3.12.C.1-10, .20-.24; 9.4.12.B.6-.8, .11, .18, .21-.22, .26; 9.4.12.J.1-2, .7, .8

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
How are the elements and principals of design utilized in designing fashion products?	Explain how fashion professionals utilize the principals and elements of design in creating new designs.	Textbook Worksheets Study guides	Class discussion PowerPoint presentations	Class participation Project Rubrics Student learning modules
What steps does a designer need to take in developing a line or collection?	Discuss sketching, fabric draping and application.	Fabrics and notions Internet	Students will design and sketch a coordinating collection.	Article summaries Unit tests Project rubrics
What steps does a designer need to take in developing a fashion accessory?	Discuss sketching, textile and hardware application.		Students will design a fashion accessory.	Portfolio Final Exam

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods
- A wide variety of assessments and strategies complement the individual learning experience.

Appendix

Text References

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