

# **PHOTO, WEBSITE, & INFORMATION PUBLICITY RELEASE FORM**

\* \* \* **The FRHSD Public Information Office is available to answer any questions: 732-792-7300 ext 8542** \* \* \*

*FRHSD students are recognized throughout the school year for various academic, athletic, and extracurricular accomplishments. With parental permission, the district acknowledges student achievements by sharing the news with the community via press releases in local newspapers, radio/television stations, and on the district/school website.*

(to view the district website, go to [www.frhsd.com](http://www.frhsd.com) and click on "News & Events").

## **1. Photo/Press Release Agreement** (Check one)

**I GRANT permission** for my child to be interviewed and/or photographed by school approved internal and/or external media representatives and to allow my child's name, photograph and/or description of award/activity to be published in internal and/or external media publications. (**note:** FRHSD staff are always present during such interviews)

**I DO NOT GRANT permission** for my child to appear in district or local media publications.

## **2. Television/Radio Release Agreement** (Check one)

Student activities and accomplishments sometimes attract the local cable and/or network television media. It gives the district and the community great pride and honor to have our students featured on local news and cable programs.

**I GRANT permission** for my child to be interviewed and/or video-taped by local/network television and/or radio stations for the purpose of airing on their programs. (**note:** FRHSD staff are always present during such interviews/tapings)

**I DO NOT GRANT permission** for my child to appear on local/network television or radio stations

## **3. District/School Website Release Agreement** (Check one)

**I GRANT permission** for my child's name, photograph and/or description of award/activity to be published on the district/school website. (to view the website, go to [www.frhsd.com](http://www.frhsd.com) and click on "News & Events").

**I DO NOT GRANT permission** for my child's name, photograph and/or description of award/activity to appear on the district/school website.

## **OPTIONAL: COMPLETE NON-DISCLOSURE of Directory Information**

In accordance with federal law, FRHSD allows parents the opportunity for **COMPLETE NON-DISCLOSURE** of Student Information. For more information, refer to the Student-Parent Handbook or call the **Public Information Office** at **732-792-7300 ext 8542**.

**I DO NOT GRANT permission** for the disclosure of **ANY directory information** regarding my child.

**NOTE: IF** you check this box above, your child's name **WILL BE ELIMINATED** from all school activity programs and publications: this includes **omission** from the school yearbook, playbills, sports programs, graduation ceremony rosters, etc.

This Publicity Release Form is valid for the **duration of your child's high school career at the Freehold Regional High School District.** You may review or change your responses at any time by contacting the **Public Information Coordinator** at **732-792-7300 ext. 8542**.

Student's Name (please print) \_\_\_\_\_

High School student will attend \_\_\_\_\_ Year of Graduation \_\_\_\_\_

Parent/Guardian Name (please print) \_\_\_\_\_

Signature of Parent/Guardian \_\_\_\_\_ Date \_\_\_\_\_

**Your child must return this signed form to his/her homeroom teacher in order to be issued a hallway locker.**

# Family Educational Rights & Privacy Act

## Student Publicity: Media Press Releases & District Website

In an ongoing effort to inform the community about our wonderful school programs and student accomplishments, the FRHSD likes to share student information and/or photographs with local newspapers, brochures, and other media. Additionally, FRHSD students are recognized throughout the school year for various academic, athletic, and extracurricular accomplishments. With parental permission, the district acknowledges student achievements by sharing the news with the community via press releases in local newspapers, radio/ television stations, and on the district/school website. (to view the district website, please go to [www.frhhsd.com](http://www.frhhsd.com) and click on "News & Events")

State law requires that written parental permission be obtained in order to publish any identifying information about students on the Internet. Because global access to the Internet does not allow the district to control who may access information on our website, some parents may have concerns about the posting of personally identifiable student information on the website. **Personal identifiable information used in media press releases and/or publication on the district/ school website NEVER INCLUDES STUDENT PHONE NUMBERS, STREET ADDRESSES, OR E-MAIL ADDRESSES.** Personally identifiable information used for press releases and publication on the district/school website **is limited to:**

- Student's name and age
- Photograph related to press release
- grade level
- Home town only
- Name of School
- Field of study
- Participation in school sponsored activities/sports
- Weight and height of members of athletic teams
- Description of awards/honors received

This Publicity Release Form (see reverse side) must be signed by the parent or adult student and will be maintained **on file for the duration of your child's high school career at FRHSD.** The Publicity Release form can be reviewed and/or revised at any time by contacting the **Public Information Office at (732)792-7300, ext. 8542.**

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## Family Educational Rights and Privacy Act (FERPA)

Under the provisions of the Family Educational Rights and Privacy Act (FERPA), parents of students and eligible students (those who are 18 or older) are afforded various rights of privacy regarding the maintenance and disclosure of educational records. In accordance with FERPA, you have the right to prevent disclosure of **personally identifiable information** contained in your educational records. Disclosure of information from your educational records to other persons will occur only if:

- we have your prior written consent for disclosure;
- the information is considered "**directory information**" and you have not objected to release of such information (see below); or
- disclosure without your prior consent is permitted by law, including:
  - The district may disclose, without your consent, personally identifiable information to school officials with a legitimate educational interest.
  - The district shall disclose, without your consent, educational records to officials of another school district in which a student seeks to enroll or intends to enroll.

## Notice of Directory Information:

Disclosure of personally identifiable information is information that is generally not considered harmful or an invasion of privacy if released, and can be disclosed to some outside organizations without a parents's prior written consent. **Outside organizations include, but are not limited to, companies that MANUFACTURE CLASS RINGS OR PUBLISH YEARBOOKS.**

**For Purposes of the above (FERPA) FRHSD has designated "*Personally Identifiable*" Information as the following information:**

- Student's name, address, telephone number
- Photograph
- Grade level
- Dates of attendance
- Major field of study
- Participation in school sponsored activities and sports
- Weight and height of members of athletic teams
- Degrees, honors, and awards received
- The most recent educational agency or institution attended
- Date and place of birth

**NOTE: This information is NOT used for Publicity Releases - - see top of page.**

**Your child must return the signed form on the reverse side to his/her homeroom teacher in order to be issued a hallway locker.**

If you have any questions, please call:  
the FRHSD Public Information Coordinator at **732-792-7300 ext 8542.**